

Vermont Public Television FY2009 Annual Report



A Broader View



John King
President & CEO

LOOKING BACK over the past year, certain words come to mind: resourcefulness, resiliency, optimism. The year has been economically challenging for almost everyone, with no immediate upswing in sight. Yet I often find myself buoyed by the spirit of resourcefulness and optimism that I see Vermonters displaying every day - the spirit that says, "We'll get through this, we'll adapt and build on this experience, and we'll be the stronger for it."

In no small degree, Vermont Public Television is a reflection of that same spirit. As our members already know, these challenging times demand greater reliance on each other, and have fueled the further expansion of our community-focused collaborations and services - even as we've grappled with hiring freezes and spending cuts. Like most organizations in the state, we've been learning how to do more with less and still provide important services that Vermonters depend on. In fact, with all its trials and tribulations, FY2009 reaffirmed the wisdom of VPT's ongoing strategic vision to become an ever more engaged, community-focused organization.

In light of the current times, that commitment has dictated a yearlong focus on economic issues, and on making pertinent information and resources available to people across the state. As you'll see inside, we've approached that challenge through a variety of media venues, with an assortment of community partners. Through those efforts, we've offered help and encouragement to many who've needed it.

That sense of resourcefulness has also been displayed in our continuing expansion of digital media applications - meeting Vermonters where they live, work and communicate. More and more, the term "public media" is replacing "public television" in our lexicon - and in how we approach every project we undertake.

My use of the word "project" above, rather than "program," is an indicator of VPT's changing mindset as we move forward, and provides the context for most of our activities over the past year. You'll find an overview of those activities, and a glimpse at the changing face of Vermont Public Television, on the following pages.

Our Ends Work

Vermont Public Television's work is guided by a broad and inclusive vision of "Ends," which relate not to what we will be doing, but to the difference we intend to make in people's lives.

Ends Policy Statement:

Vermont Public Television educates, informs, entertains and inspires Vermonters to be lifelong learners and engaged in their community by fostering:

- Understanding of one another and various points of view
- Lifelong learning
- Children's readiness to learn
- Personal enrichment through arts, culture and entertainment
- Appreciation and respect for the environment and working landscape
- Involvement and participation in community and civic affairs

Helping Vermonters Cope

You may have heard the phrase on our air: "Helping Vermonters cope in today's economy." It's been an ongoing focus over the past year as VPT has dedicated many of its resources to putting relevant economic information into the hands of Vermonters.

We've engaged Vermonters in person, online, on the phone and on the air as we've discussed an array of economic issues, garnered insight from experts and pointed folks in the right direction for appropriate help and information.

On-air efforts like **VPT Public Square** and **VPT & You** have covered a range of financial issues including housing, energy costs, health care, unemployment and job retraining. Financial expert **Jonathan Pond**, in an exclusive VPT special, offered viewers advice on retirement planning and maintaining economic stability during tough times. And in a first-of-many collaboration, VPT partnered with our public television brethren in Maine and New Hampshire to bring you **Making Sense**, which looked at the state of the economy - and how people are adapting and coping - across northern New England.

All of those efforts have been bolstered by extensive online resources including information referrals, live chats and webcasts, e-surveys, expanded program content and more. These extensive online efforts serve to enhance our program content while also expanding our reach to a broader range of Vermonters who can use the information to their benefit.



Beginning in November 2009, our tri-state collaboration has been broadened into a monthly 10-part series. **Making Sense New England** will delve deeper into a variety of financial issues facing northern New Englanders, and offer information useful to both businesses and individuals. The series is funded by a grant from the Corporation for Public Broadcasting, with additional funding from the Investor Protection Trust, the Foundation for Financial Planning and the Financial Industry Regulatory Authority.

Our content advisory committee includes Vermont BISHCA (Banking, Insurance, Securities and Health Care Administration), the Vermont State Treasurer's Office and AARP Vermont.

This focus on economic issues hasn't ended, and we'll continue the initiative as long as the current economic situation, and the needs of Vermonters, warrant.

We're All In This Together

Never have those words been more true than they are today, and never have organizations like Vermont Public Television taken them more to heart, as we work to continually increase our reach and our relevance through an ever wider array of community partnerships.

By pooling resources, these partnerships enable us to tap into specific areas of expertise, spread relevant information to targeted audiences, and offer a greater range of resources to the Vermonters who need them most.

We're proud of the strides we've made over the past year. Some highlights include:

- Our tri-state partnership, as mentioned above, which is bringing vital financial information and two-way communication to residents of northern New England. This collaboration will also tap into the expertise of relevant organizations, and its community outreach component will include a series of financial literacy workshops aimed at helping residents manage their finances, prepare for retirement, recognize signs of fraud and more.

- The Future of Vermont initiative, in which VPT has been an active participant. The Council on the Future of Vermont spent two years gathering the impressions of Vermonters regarding future directions for the state. In addition to promoting those forums, VPT played an active role - and we're using the Council's findings to help inform future community-focused projects. The current focus on affordability issues has been one of the outgrowths of that participation.
- We're also continually expanding our cultural partnerships across the state and beyond, to broaden our reach and create greater awareness of cultural events. It's another example of VPT reaching into the community, and bringing the community into Vermonters' lives.

Current cultural partnerships include: Paramount Theatre, Rutland; Flynn Center, Burlington; Northshire Bookstore, Manchester; Lake Champlain Maritime Museum, Vergennes; Hopkins Center, Dartmouth College; Vermont Antiques Expo, Champlain Valley Fairgrounds; Granby Zoo, Granby, QC; Montshire Museum, Norwich; Fort Ethan Allen Living History Day; Brattleboro Museum & Art Center; Burlington Book Festival; Middlebury Town Hall Theater; Vermont Fresh Network Forum.

New & Old Media

vpt.org

We've mentioned VPT's increasing use of digital media. As you might guess, that's an ever-expanding area of importance, especially for a public service media organization. It's a fast-changing environment, and VPT will continue to develop and evolve with it, in ways that are relevant to the needs of Vermonters.

Over the past year, we've greatly expanded our webcasting and on-demand offerings at vpt.org. Web visitors can now watch any of our recent local programs at their leisure and browse additional information relevant to those programs. We've also expanded our on-demand cable offerings with Comcast, so that digital subscribers can now view local VPT fare as well as expanded PBS programming.

By early 2010, VPT's website will also be up and running with a new on-demand video portal that will again offer an expanded selection of VPT and PBS programs, readily available on your computer or hand-held device. You may never miss your favorite public television programs again. You'll also find an expanded commitment to video e-previews, web chats and podcasts for local programs like **Emerging Science**, **VPT Public Square** and **Vermont This Week**.

Of course, these days, no one can ignore the growing proliferation of social media venues, and we're no exception. So you'll find VPT on Facebook and YouTube, and can also follow us on Twitter. And we'll hope to see you, or at least chat with you, there.

VERMONT PUBLIC TELEVISION

BOARD OF DIRECTORS

James A. Wyant, Chair
 Brian Harwood, Vice Chair
 Shahid Khan, Past Chair
 Steven Allenby
 Jack Davidson
 Patricia Gabel
 Joan Gamble
 Ray L. Harwick
 Rob Hofmann
 Suzanne Keller-Lynn
 John King
 Pamela Mackenzie
 Scott Milne
 Baird Morgan
 Thomas Pelletier
 Patricia Sabalis
 David Taplin

COMMUNITY COUNCIL

Richard Johnson III, Chair
 Jeremy Schrauf, Vice Chair
 Ingrid Bennett
 Jeanne Brink
 Edwin Congdon
 Marie Leahy
 Michael Rousse
 Alisha Sawyer
 Rosemary Zamore

PUBLIC TELEVISION ASSOCIATION OF QUEBEC

James A. Wyant, Chair
 Joan F. Ivory, Past Chair
 Janet F. Forbath
 John King
 Pierre Le Fèvre
 Erik Moisan
 Kalman Samuels, Q.C.
 Anthony Wait



VOD



pbs.org

facebook

Did Someone Say

Digital Transition?

completely transformed over the past year to accommodate digital transmission, and we've recently received grants that will enable us to begin re-outfitting our production facilities and to convert our two translators in Bennington County, so folks in that region can also begin receiving VPT's digital signal.

On the consumer education side of the digital transition, we're proud to say that VPT led the charge over the past year to educate viewers about how to get ready for digital television, what to expect, where to find the necessary equipment, and much more. As part of that effort, we reached out to vulnerable Vermonters with on-the-ground training and information sessions through such partners as AARP Vermont and local Agencies on Aging.

Our hour-long call-in program, **DTV & You**, reached out to Vermonters over the air, helping explain the digital transition and answering viewer questions. Between its premiere and several rebroadcasts, the program generated hundreds of calls from viewers scrambling for information. On top of that, we convened the other five local television broadcasters to join forces to spread the word and not leave our viewers in the dark after Feb. 17.

As a finale, VPT hosted a three-day call center in our studio. Manned by broadcasters from across the region, the **DTV Help Line** aimed to answer the anticipated flood of viewer questions after the analog signal went black. The flood arrived on Feb. 18, in the form of over 2,600 phone calls received over three days. Thanks to this unprecedented joint effort by your local broadcasters, we were able to usher most of the region's viewers smoothly into the digital age, and we continue to help viewers who have technical questions.

That very successful public information campaign was spearheaded by our own Ann Curran. It's worth noting that, in November 2009, the Vermont Association of Broadcasters recognized Ann's extraordinary efforts by naming her **Vermont's Broadcaster of the Year**.



We'd guess that many people got pretty tired of that phrase over the past year - but the great Digital Transition came and went with only minor hitches, and a yeoman's amount of behind-the-scenes work at your local television stations.

The technical side of the equation is still in transition. While VPT had converted all four of its transmitters in ample time to accommodate the switch to digital, we've continued working on other important fronts: our master control facilities have been almost

It's Not "Poltergeist"

... although we do often find ourselves reaching out to Vermonters through the TV screen, by way of community outreach initiatives tied directly to VPT programs. And there were several such sightings over the past year.

Emerging Science

In its second season, VPT's Emmy Award-winning science series expanded its outreach efforts and bolstered its partnership ties with the educational and scientific communities. The series is reaching into Vermont high schools - distributing lesson plans and learning materials, developed by local science teachers, that support specific episode topics; providing content and support to the informal, and informative, Café Scientifique gatherings at Burlington's ECHO Science Center; and expanding intellectual input and promotional opportunities with a widening circle of scientific communities throughout the region. We've also built upon the program's online components with video previews, live chats and webcasts, and expanded VOD content. The series' third season, coming in early 2010, will look to make even greater inroads into Vermont's schools and scientific communities.



Emerging Science producer/director Vic Guadagno won a 2009 New England Emmy Award for Advanced Media Writer/Producer.

Emerging Science is funded by a grant from the National Science Foundation and Vermont EPSCoR. Project partners include the University of Vermont College of Mathematical Sciences & Engineering, ECHO Lake Aquarium & Science Center, American Water Resources Association and the Vermont Department of Education.

Outdoor Journal



In its seventh season, VPT's venerable outdoor program also expanded its community outreach efforts this past year, in partnership with the Vermont Departments of Fish & Wildlife and Parks & Recreation. In an effort to raise awareness and use of state parks, we coordinated the launch of the new season with a springtime promotional effort around the state's family and conservation camps - and saw subsequent increases in inquiries and reservations for both. Utilizing both on-air and online elements, this effort continued with a summer-long campaign that drew attention to Vermont's parks and public lands, and helped raise the profile of the state's many outdoor recreational opportunities. It's no coincidence that these efforts also led up to the September '09 premiere of Ken Burns' spectacular new documentary, **The National Parks**.

Added to that, VPT and Vermont Fish & Wildlife also teamed up to air a series of **Lake Minutes**. As a way of highlighting Lake Champlain during the quadricentennial celebration, the 12 seasonal segments focused on the lake region's varied recreational opportunities, and on the state's many conservation and management programs aimed at preserving a healthy lake environment for future generations. Those **Lake Minutes**, along with several **Conservation Corner** video segments, are also available on demand as a teaching resource at vpt.org

Both **Outdoor Journal** and **Lake Minutes** were funded by grants from the Vermont Department of Fish & Wildlife.

Champlain: The Lake Between

VPT's larger quadricentennial-related project was a new film, co-produced with Broadwing Productions, that relived Samuel de Champlain's 1609 exploration of the lake region, and examined the ensuing cultural and historical ramifications of his visit. **Champlain: The Lake Between** premiered in December 2008, helping to kick off the region's year-long commemoration of those long-ago events.

Again, VPT's efforts reached well beyond the broadcast of the program as we teamed up with a handful of community partners to offer online resources, a sold-out preview screening and community discussion in Vergennes, and teacher training workshops aimed at helping social studies teachers develop curriculum on Native American culture. Those workshops were attended by over 60 social studies teachers from across the state. To bolster that effort, the documentary - along with a companion CD-ROM filled with teaching materials - was distributed free of charge to schools within the Champlain Basin of both Vermont and New York.

We're proud to say that **Champlain: The Lake Between** earned a New England Emmy Award for Best Historical/Cultural Special. The award was presented to filmmaker Caro Thompson of Broadwing Productions and VPT executive producer Enzo Di Maio.

Our partners and funders in that effort included Broadwing Productions, Vergennes' Bixby Memorial Free Library, Champlain Valley Educator Development Center, Chimney Point State Historic Site, ECHO Lake Aquarium & Science Center, Burlington's Flynn Center, Lake Champlain Basin Program, Lake Champlain Maritime Museum, Vergennes Opera House, and the Vermont Departments of Education, Historic Preservation and Marketing and Tourism.



Champlain: The Lake Between explored cultural history, created teaching resources and won an Emmy Award.

Public Affairs

As many of our viewers know, VPT just wouldn't be VPT without our usual strong commitment to public affairs programming that keeps Vermonters "in the know." That's even more apparent during election years, when VPT steps up with debates, online resources for voters, weekly analysis on **Vermont This Week** and more. The past year saw us offer **two gubernatorial debates** plus our traditional **Super Sunday**, featuring debates for three statewide offices. 2008 election coverage was also highlighted by our **My SoapBox** campaign, which offered extensive on-air and online resources and active discussion boards and blog postings - all aimed at providing comparative information about the candidates for statewide office, soliciting voters' views about important issues, and helping to create a more informed voting public.



Combined with our inaugural coverage and the usual full slate of popular call-in programs **Report From Montpelier**, **Report From Washington**, **Public Square** and **Call the Governor**, it added up to another banner year for VPT's public affairs programming.



Program recognition: In March 2009, the Corporation for Public Broadcasting honored VPT with a **Community Impact Award for Education** for its work with students and teachers from Harwood Union High School in Duxbury. Teachers Jean Berthiaume and Maureen Charron-Shea made VPT's **Public Square** program their training ground for community-based learning and were involved as participants in two programs. Students got real-world experience in community-wide dialogue about important issues, including what life is like for students with disabilities. The awards recognize public television stations for their commitment to providing educational services to learners of all ages and abilities.

Fun!!!

We work hard at VPT, but we also like to have fun - especially when we can share that fun with our loyal members. Our annual member events are a testament to that sense of fun and dedication.

Over the past 10 years, our **Britcom Tea & Preview Screenings**, held for our Britcom Club members, have grown from one annual event to eight, held at locations throughout our viewing area. Each spring, hundreds turn out for these popular events to enjoy a proper British Tea while previewing a selection of British comedies. Their votes help us select our British comedy lineup, giving them direct input into VPT's programming decisions.

This year's host venues included the Hanover Inn, New England Culinary Institute at the Inn at Essex, Holiday Inn Rutland/Killington, Simon Pearce in Quechee, and Montreal's Mount Stephen Club and Chateau Versailles.

In addition to that, our three annual **Family Days** have also proven highly popular. Each summer, these fun-filled excursions for our Family Members provide a memorable day for kids and adults alike. This year's events were held at Quebec's Granby Zoo, the Lake Champlain Maritime Museum in Vergennes and the Montshire Museum in Norwich. As always, great family fun was had by all.



In April, British comedy fans enjoyed a proper British Tea - and helped us make important programming decisions.

- Spreading the Thanks Around -

Of course, none of VPT's initiatives over the past year could have been accomplished alone.

In addition to the many valued partners already mentioned, others in our affordability initiative have included:

American Heart Association, Cathedral Square, Central Vermont Council on Aging, Central Vermont Home Health & Hospice, Champlain College, Champlain Housing Trust, Champlain Valley Agency on Aging, Child Lures, Community of Vermont Elders (COVE), COTS (Committee on Temporary Shelter), Council on the Future of Vermont, Central Vermont Public Service (CVPS), Efficiency Vermont, Fletcher Allen Health Care, Green Mountain Coffee Roasters, Housing Vermont, iBrattleboro.com, Northeast Organic Farming Association (NOFA), Northeast Vermont Regional Hospital, Onion River Exchange, Small Dog Electronics, Sustainable Energy Resource Group, Snelling Center for Government, Vermont Sentencing Commission, University of Vermont, Upwey Registered Holsteins, Vt. Agency of Agriculture, Vt. Agency of Human Service, Vt. Association of Hospitals and Health Systems, Vt. Businesses for Social Responsibility, Vt. Campaign for Health Care Security, Vt. Dept. of Children and Families, Vt. Dept. of Disabilities, Aging, and Independent Living (DAIL), Vt. Dept. of Health, Vt. Dept. of Labor, Vt. Foodbank, Vt. Fuel Dealers Association, Vt. Housing Finance Agency, Vt. Livable Wage Campaign, Vt. State Housing Authority, Vt. State Police, Vt. Sustainable Jobs Fund, Vt. Health Care Reform, Waitsfield & Champlain Valley Telecom, Wellspring CSA Farm.

VERMONT PUBLIC TELEVISION STATEMENT OF ACTIVITIES FOR FISCAL YEAR ENDED JUNE 30, 2009

SUPPORT AND REVENUE

Support:	
Contributions	\$2,736,698
Program underwriting	486,681
Revenue:	
Program grants (Federal: 1,047,439; State: 564,620; Other: 21,150)	1,633,209
Media services and sales	119,987
Lease revenue	776,634
Other	16,011
Total support and revenue	<u>5,769,220</u>

PROGRAM EXPENSES

Programming	956,013
Production	755,516
Community outreach	143,140
Engineering	1,258,731
Communications	377,239
Total program expenses	<u>3,490,639</u>

EARNINGS BEFORE SUPPORTING EXPENSES AND DEPRECIATION

2,278,581

SUPPORTING EXPENSES

Administration	600,519
Member services	360,421
Financial development	1,065,256
Total supporting expenses	<u>2,026,196</u>

EARNINGS FROM OPERATIONS BEFORE DEPRECIATION

252,385

DEPRECIATION

704,197

LOSS FROM OPERATIONS

(451,812)

OTHER INCOME (LOSSES)

Interest and dividend income	40,995
Net loss on investments	(144,341)
Non-operating grant revenues	582,488
Total other income	<u>479,142</u>

CHANGE IN NET ASSETS

27,330

(before supplemental benefits liability adjustment)

Supplemental benefit changes other than net periodic pension costs	351,000
--	---------

INCREASE IN NET ASSETS

378,330

NET ASSETS, BEGINNING OF YEAR

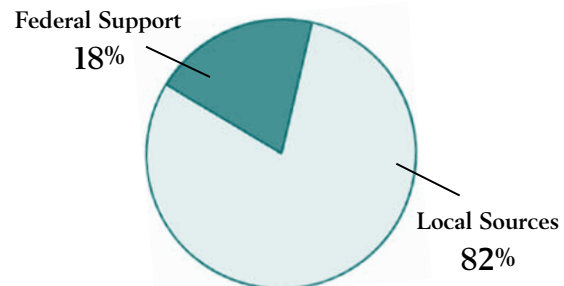
6,283,588

NET ASSETS, END OF YEAR

\$6,661,918

- FY09 Operating Revenue -

Vermont Public Television is a private/public partnership in which private, state and federal support are all interdependent. Among these, the greatest percentage of support is local sources.



- An audited financial statement is available upon request from the VPT business office -

Vermont Public Television FY2009

Annual Listing of Generous Supporters

PRESIDENT'S CIRCLE

The President's Circle celebrates and recognizes the commitment and generosity of donors who make significant gifts. It represents gifts and commitments over \$250,000 prior to June 30, 2009.

FRANK TAPLIN FUND

The Frank Taplin Fund, currently at \$448,000, was set up by his family as a tribute to his legacy of generosity to organizations involved with music, the arts and the environment. This endowed fund will make possible performance and nature programs in his name.

WYANT FUND

This \$300,000 endowed fund, established by Jim and Maureen Wyant of Pointe Claire, Quebec, is for supporting, creating and airing local educational productions and projects that address cross-border issues within Vermont and Canada.

VPT BOARD DESIGNATED ENDOWMENT

Planned gifts that have been received make up this fund, assuring the continuance of the programs and services those viewers appreciated during their lifetimes. The fund balance closed FY09 at \$562,000.

GOLDEN CIRCLE LEGACY SOCIETY

The Golden Circle Legacy Society recognizes those friends with the foresight to include VPT in their estate plans. The following generous donors joined us in FY09:

Lisa and Grant Reeves
Julie Soquet
Anonymous (2)

PLANNED GIVING

During the past fiscal year, we have been honored by gifts from the estates of these friends, ensuring VPT's future legacy.

Carolyn S. Austin
Josephine E.M. de Vries
Tom Melvin
Betty Ann Orlov Rubinow
John M. Wood, Jr.

LEADERSHIP CIRCLE

These dedicated donors support high quality programs and services through their annual gift at the Leadership level.

PRODUCER (\$10,000 - \$24,999)

Mrs. Dorothy Byrne
Ms. Elizabeth Steele
Mr. David Taplin
Mr. & Mrs. Harmon F. Thurston
James Wyant
Anonymous (1)

DIRECTOR (\$5,000 - \$9,999)

Mrs. R. F. August
Ms. Margaret A. S. Biggar
Reverend & Mrs. C. F. Buechner
Joan F. Ivory
Jan S. Eastman and John H. Marshall
Mr. Peter Swift
Anonymous (3)

ASSOCIATE PRODUCER (\$2,500 - \$4,999)

Mr. Beal B. Hyde
Charlie and Marie Kireker
Ms. Eleanor MacLean
Mrs. Lois McClure
Mrs. Kendall A. Mix
Mr. & Mrs. C. Baird Morgan, Jr.
Frank and Brinna Sands Foundation
Mr. Daniel Steinway
Dr. & Mrs. Robert W. Stevenson
Mr. John A. Stewart
Ann Weathers-Francis
Anonymous (5)

TECHNICAL DIRECTOR (\$1,000 - \$2,499)

Suzanne Allen
Steve and Nancy Allenby
Mr. Bruce Alvarez
Anne Antell
Ms. Susan Arnold
Mrs. Lillian H. Birkett
Ms. Roberta Blaise
Ms. Jan Blittersdorf
Joan Burchenal
Mr. & Mrs. Alan Canavan
Mr. & Mrs. John C. Candon
Mr. Kenneth Celmer
Mr. & Mrs. William Chester
Barry and Bonnie Chouinard
Mr. Jamie Paul Clark
Jack and Judy Davidson
Gov. Howard Dean
Douglas and Diane Deruchie
Mrs. Mary Jane Dickerson
Mr. & Mrs. Whitney Dickey
Frank and Ducky Donath
Mr. & Mrs. William Eddy
Nancy Marshall and Stanley Fishkin
Joseph and Catherine Frank
Ms. Patricia Gabel
Dr. & Mrs. Arnold Golodetz
Gottesman Fund
The J. Greenfield and E. Skarie
Foundation
Hugh and Shana Griffiths
Mr. Peter Grivakes
John and Ann Hackett
Mr. & Mrs. John C. Haley
Mrs. Margaret L. Hall
Mrs. Hugh G. Hallward
Richard and Susan Hart
Brian and Janet Harwood
Dr. Mahendra Hundal
Thomas M. and Merrill B. Hurst
Eleanor and David Ignat

Mr. Orson St. John
Marilyn P. Johnson
Mr. Robert Johnson
Shahid Khan
Ms. Jane Lancaster
Mrs. Terese Lane
Suzanne Keller-Lynn
Catherine MacDonald
Mr. & Mrs. Richard W. Mallary
Alice and Warren Marsh
Mr. Ian Martin
Dr. Stephen Plume and
Dr. Martha McDaniel
Mr. Ramsey Yoder and Denise McGinley
Mr. David McLanahan
Mrs. Harriet J. Merrick
Mr. & Mrs. Eric Molson
Mrs. Shirley Murdock
Mr. Erik Moisan and
Ms. Theresa Passarello
Mr. Thomas N. Pelletier
Phyllis Tilson Piotrow
Dr. Burnett S. Rawson
Dr. Harry Rowe
Timothy Crowell and Patricia Sabalis
Mr. Chris Scheindel
David Scheuer
Mr. Jeremy P. Schrauf
Ms. Anne S. Segal
George Senkler
Mrs. Helen K. Stafford
Mr. & Mrs. James D. Stewart
Mrs. Virginia Street
Mr. William P. Stritzler
Mr. Scott Taylor
Mr. & Mrs. Carl Ching-Wen Taylor
Dr. Brian Timura
Ms. Lorraine Torpy
Evelyn True
Bruce and Lillian Venner
Mr. & Mrs. Anthony Wait
Mr. Stanley M. Watanabe
Ms. Kathleen M. Wisdom
Abbott L. Wright
Anonymous (18)

PROGRAM UNDERWRITER

Vermont's business community and public and private foundations generously support public broadcasting. The following underwriters supported VPT between July 1, 2008 and June 30, 2009.

BROADCAST SUPPORT

AARP
Adirondack Guide Boat
American Red Cross Blood Services
Armistead
Autumn Gold Jewelry
Aspen Song All Natural Wild Bird Food
Ben & Jerry's
Blue Cross Blue Shield of Vermont
Buck's Furniture
The Bryan Gallery
Chittenden, A Division of
People's United Bank
City Market
Central Vermont Public Service
Dinse Knapp & McAndrew
Downs Rachlin Martin PLLC,
Attorneys at Law
Dr. Daniel Beisiegel
Environmental Foam of Vermont
EPSCoR
FairPoint Communication
Flynn Center for the Performing Arts
Gardener's Supply
Gay & Lesbian Fund of Vermont
General Dynamics
Goodrich Corporation

Green Mountain Coffee Roasters
Guy's Farm & Yard
Healthy Living Natural Foods Market
Heritage Automotive
Hopkins Center for the Arts
heartMonitor.com
International Paper
Jost Electronics
Kalman Samuels & Associates
Kendal at Hanover
Kinney Drugs
Key Bank
Librairie Paragraphe Bookstore
Lintilhac Foundation
Leunig's Bistro
Martin Coins & Jewelry
McDonald's
Merchants Bank
Milne Travel American Express
MVP
National Life of Vermont
New England Culinary Institute
Nicholas Hoare Ltd.
Norwich University
North Country Federal Credit Union
Northwestern Medical Center
O'Brien Brothers Agency
Otter Creek Awnings & Patio Rooms
Olivia's Organics
Pet Food Warehouse
Power Shift Online Services
Price Chopper Supermarkets
Prentiss Smith
r.k Miles
Rutland Regional Medical Center
Santa's Village
Singer Eye Center
Smugglers' Notch
SoVerNet
Stephen & Burns Salon and Spa
Trust Company of Vermont
Upper Hudson River Railroad
Union Mutual Fire Insurance
UVM Department of Theatre
UVM College of Engineering &
Mathematical Sciences
Valley Stage Music Festival
Vbay
VELCO
Vermont Agency of Agriculture
Vermont Assn. of Snow Travelers
Vermont Community Access
Vermont Fish & Wildlife Dept.
Vermont NEA
Vermont Transit Co.
Vermont Yankee
The Willey's Store
Windows & Doors by Brownell

PRODUCTION/SPECIAL PROJECT SUPPORT

Chittenden, A Division of
People's United Bank
EPSCoR
General Dynamics ECAC
Rutland Regional Medical Center
Vermont Fish & Wildlife Dept.

IN-KIND/ BARTER SUPPORT

CJAD 800 AM
Comcast
Frame Game
Guy's Farm & Yard
Healthy Living
Heritage Print & Copy
Santa's Village
SoVerNet
Smugglers' Notch
Stride Creative
Times Argus/Rutland Herald
Vermont Magazine